



SIX-MONTH DESIGN INTERNSHIP SUMMER-FALL 2010

The Zero Motorcycles Design Internship program offers recent graduates a six-month, paid, hands-on education. The Design Intern is an active member of the in-house creative team, working on a range of projects while gaining professional skills.

The Zero Motorcycles Design internship offers graphic design students and recent graduates an opportunity to get six months of paid, hands-on education in a fast-paced start-up work environment. The Design Intern plays an active roll in the in-house creative team, and gains professional skills while works on a vast range of projects.

The team-oriented work environment at Zero Motorcycles requires individuals to have good communication and interpersonal skills, while also having the ability to multi-task, take initiative, and to not be afraid to ask questions.

The creative department is responsible for developing printed collateral, photography and video, web materials, advertisements, support materials for product marketing, field marketing, and engineering.

ABOUT ZERO MOTORCYCLES

Zero Motorcycles is the next step in motorcycle evolution. By combining the best aspects of a traditional motorcycle with today's most advanced technology, Zero produces high performance electric motorcycles that are lightweight, efficient and fast off the line. Each motorcycle is optimized from the ground up to leverage the revolutionary Z-Force™ electric powertrain and uses a specially designed rigid, aircraft-grade aluminum frame to minimize weight.

What was once a burning idea conceived inside a Santa Cruz, California garage has rapidly grown into an internationally known motorcycle company. Zero Motorcycles now leverages a global network of local representatives that understands both the inner workings of the motorcycles and the vision.

To bring the world's first fully electric motorcycle line to riders around the world, Zero is taking a maverick approach at every juncture. The result is groundbreaking motorcycle innovation and a more personal customer interaction. Since 2006, when the first prototypes were produced, Zero has invited motorcyclists to go for a ride. Some things are better experienced than explained.

TO APPLY **DEADLINE: APRIL 30TH**

- Submit a résumé and cover letter along with your portfolio.
- **Both a hard-copy print portfolio and digital portfolio (either via a website, DVD or flashdrive) is required.** Drop-off or mail a hard-copy of your printed portfolio, with flashdrive, dvd or link to website noted in résumé or cover letter to:

*Zero Motorcycles, Creative Department
1 Victor Square
Scotts Valley, CA 95066*

Once portfolio review is completed, you will be notified to pick-up your portfolio, or please send return postage and packaging for it to be shipped back. Zero Motorcycles is not responsible for lost, misdirected, or damaged portfolios.

JOB DESCRIPTION

Six-month, part-time (20 hours/week) at \$14.00 per hour.

START DATE Tuesday, May 18th, 2010

END DATE Friday, November 19th, 2010

The Design Intern position includes a wide range of responsibilities, of which the primary duties are to support the in-house creative staff during various stages of the design process, from research through design and into production.

TASKS INCLUDE, *but are not limited to:*

- Participate in the design of materials.
- Design, develop, refine, and mock-up designs in preparation for presentation and production
- Present and discuss designs to marketing, sales, and engineer departments
- Participate in planning photo and video shoots
- Assist in photo and video shoots • Participation in implementation of materials created by vendors
- Help research creative talent such as photographers and videographers
- Scanning, organizing, logging of artwork
- Editorial type corrections
- Typographic composition
- Development of mechanical files
- Checking over mechanicals
- Burning CDs
- Photocopying, laser printing
- Comping brochures
- Assisting in the development of engineering labels
- Assisting in the development of customer service materials
- Working with printers to color correct proofs
- Attend and participate in various department and company meetings
- Assisting with proof and press-checks

SKILL REQUIREMENTS

Apple Mac OS 10.6, and iLife Suite
Adobe CS4: Illustrator, InDesign, Photoshop, Acrobat, Dreamweaver, Flash, Bridge.
Complete Microsoft Office 2008 Suite