



MEDIA ADVISORY – March 25, 2009

ZERO MOTORCYCLES OFFERS ZERO X DEMO-RIDES DURING WORLD-RECORD SETTING 24 HOURS OF ELECTICROSS

WHAT: Zero Motorcycles, the leading electric motorcycle manufacturer, will make history again the weekend of April 4-5, when they host their *24 Hours of Electricross*. The event will be the first international endurance competition for off-road all-electric vehicles and is a landmark moment in the electric vehicle industry. Teams from around the world have signed on to be a part of making history and for a chance to be included in the Guinness World Records.

During the event, Zero Motorcycles will also be offering exclusive test rides of their all-new 2009 Zero X dirt bike. Potential buyers will have the opportunity to test ride the Zero X in a real-world off-road environment, in addition to watching the racers in the *24 Hours of Electricross* make history. Demo rides are limited and participants must register through the *24 Hours of Electricross* website: <http://www.zeromotorcycles.com/electricross/>

WHEN: Saturday, April 4, 10:00 a.m. – 2:00 p.m.

WHERE: 408MX flat track @ the Santa Clara County Fairgrounds
2554 Monterey Highway, San Jose, CA 95111

MORE INFO: For more information on the *24 Hours of Electricross* and to schedule your Zero X demo ride, please check out their website: <http://www.zeromotorcycles.com/electricross/>

To see more about the all-new 2009 Zero X visit: <http://www.zeromotorcycles.com/>
or call: 888-786-9376

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